

Education

MFA MA Fontbonne University St. Louis, MO - Sculpture (2005) - Studio Art (2004)	BFA Kansas City Art Institute Kansas City, MO - Sculpture (1999)	Teaching Certificate University Missouri St. Louis St. Louis, MO - Art K - 12 (2012)	Quality Matters Online Learning Certificate St. Louis Community College St. Louis, MO
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Present

Adjunct Professor

St. Louis Community College 2018 - Present St. Louis, MO - Web Design, - Graphic Design I & II	Maryville University 2018 - Present St. Louis, MO - Web Design	St. Charles Community College 2015 - Present St. Charles, MO - Web Design - Digital Art Studio - Digital Imaging & Illustration - Motion Graphics - Typography	East Central College 2012 - Present Union, MO - Web Design I - Web Design II - Digital Imaging (Photoshop)
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Past

Adjunct Professor - Lindenwood University - St. Charles, MO - 2013 - 2018 - Graphic Design - Digital Imaging - Internet Fundamentals - Digital Art 1 (online/ designed)	Set Designer - St. Dominic High School - O'Fallon, MO - 2001 - 2011 - Center of Creative Arts - U City, MO - 2008 - 2009	Substitute Teacher - St. Dominic High School - O'Fallon, MO - 2007 - 2010 - Various subjects - Longer term English	Web Designer - Freelance - Greater St. Louis, MO - 2005 - Present - Network Solutions - Belleville, IL - 2006 - 2007 - Envision - St. Louis, MO - 2001 - 2003	Metalsmith & Designer - Eureka Forge - House Springs, MO - 2005
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Skills

Essential

High Interpersonal, Presentation, & Oral Skills; Imaginative & Creative Problem Solver; Dedicated & Determined; Efficient & Effective; Concept & Detail Driven

Graphic & Design

Design Thinking, Web Design (HTML5, CSS3, Responsive, Javascript/JQuery Literate), UX (Qualitative, Evidence-Based), Adobe CC; Page Layout, Print, Branding, Typography; CAD, Package Design, Prototyping, Illustration, Photo Manipulation & Compositing (non-destructive), Storyboarding, Motion Graphics & Animation

Fine Art & Materials

Welding (ARC, MIG, TIG), Forging, Casting (Lost Wax, Ceramic Shell, Ferrous & Non-Ferrous Metals), Jewelry, Soldering, Modeling, Drawing, Carpentry, Scenery and Set Design (non-union), Painting (Oil, Acrylic, Watercolor)

Duties

Adjunct

- Engage, educate & evaluate student body in best practices, history, & techniques of graphic design & image manipulation; design for current & future proof web standards of html5 & css3, including responsive design.
- Effectively educate students on judicious production of their designs into viable, & meaningful layouts & sites.
- Fully involve students in design processes from conception to completion, highlighting Design Thinking and Agile production: project scopes, site maps, wire-framing, design, & implementation.

Graphic Design

- Conceive & complete engaging, effective, & deliberate material (physical, digital, interactive) based on clients' identity standards & voice.
- Research & evidence drive design for consistent user experience, identity presence, & message.
- Employ Design Thinking and Agile Processes to provide improvement levels for client work.

Set Design

- Drive high quality construction & graphic/painting techniques via education to grades 9-12 for plays & musicals.
- Design & develop portable but strong & durable, themed imagery, objects, & props
- Direct & inform students of safe material use & design processes & techniques.
- Manage team of 60+ student tech crew in quick, effective, and quiet scene changes during performances

Achievements

- Co-Chair St. Charles Community College Graphic Design Department (Fall 2017)
- Graphic Design Board member for East Central College & St. Charles Community College
- Rebuilt East Central & St. Charles web design curricula for future-proof & responsive, scale-independent design
- Redefined digital imagery classes at East Central College and St. Charles Community College to emphasize non-destructive editing
- Created & implemented client experience, design, and development process for custom template designs for Network Solutions ImageCafe content management system.

Memberships

- AIGA | 2018
- Graphic Design Board | St. Charles Community College | 2015
- Graphic Design Board | East Central College | 2015
- College Art Association | 2005

Publications

- Missouriian | Washington, MO, 2014
- Antimotion/FUTRWRLD | New York, NY, 2010
- Art St. Louis Website | Signs of Time, 2005

Public Works

- George Washington Carver Memorial [With Eureka Forge] | Missouri Botanical Gardens
 - St. Louis, MO
- Old Man River [For City of St. Charles] | St. Louis People Project

- St. Louis, MO
- Point on Plane | Velvet Lounge
 - St. Louis, MO

Collections

ANTIMOTION | New York, NY
Maryville University | St. Louis, MO
D. Reynolds | Atlanta, GA
C. Lemire | St. Louis, MO

L. & P. Ross | St. Louis, MO
S. Arang | St. Louis, MO
City of St. Charles | St. Charles, MO
J. Enstall | Maryland Heights, MO

Hosted Websites and Portfolio

- dpstudiolab.com & davidpotthast.com
 - Portfolio Site, self designed & coded Wordpress theme
- atxchronicle.com
 - Stream of consciousness science fiction narrative based in Swatch Internet Time
- thisishitech.com
 - Technology company identity & interaction/experience design case study
- x-tianity.org
 - Religious organization identity & interaction/experience design case study
- massexpanse.com
 - Multinational Corporation identity & interaction/experience design case study (under redesign)
- aestheticresearch.org
 - Arts organization identity & interaction/experience design case study (in prototype stage)
- dynamicobjecttechnologies.com
 - Research Laboratory Identity & interaction/experience design case study (in prototype stage)

Exhibitions

2019 \ Faculty Show \ St. Louis Community College - Forest Park \ St. Louis, MO
2017 \ Spring & Fall Washington Art Walk \ Washington, MO
2017 \ Faculty Show \ St. Charles Community College \ St. Charles, MO
2016 \ Spring & Fall Washington Art Walk \ Washington, MO
2015 \ Faculty Show \ Lindenwood University \ St. Charles, MO
2015 \ Visual Acuity: Faculty Art Show \ East Central College \ Union, MO

2015 \ Spring & Fall Washington Art Walk \ Washington, MO
2014 \ St. Louis Fringe Festival \ St. Louis, MO
2014 \ Spring & Fall Washington Art Walk \ Washington, MO
2014 \ Visual Acuity: Faculty Art Show \ East Central College \ Union, MO
2008 \ Antimotion– FUTRWRLD \ New York, NY
2008 \ Signs of Time \ Art St. Louis \ St. Louis, MO
2005 \ M.F.A. Thesis Show \ Fontbonne University \ St. Louis, MO
2005 \ Art Dimension \ Art Walk \ St. Louis, MO
2004 \ M.A. Show \ Fontbonne University \ St. Louis, MO
2004 \ Art Dimensions \ Art Walk \ St. Louis, MO
2004 \ Art Dimensions \ Holiday Show \ St. Louis, MO
2003 \ Crescendo / St. Louis, MO
1999 \ B.F.A Exhibition \ Kansas City Art Institute \ Kansas City, MO
1999 \ The Country Show \ Kansas City, MO
1998 \ KCAI Sculpture Exhibition \ Kansas City, MO

References

- Amy Scheers / Executive Director / Fox Performing Arts Charitable Foundation
 - 314-367-1563 office / 314-651-1248 mobile / amy@foxpacf.org
- Alison Ouellette-Kirby / Art Department Chair, St. Charles Community College
 - 636-922-8317 office / 314-803-8010 mobile / aouellette-kirby@stchas.edu
- Susan Stuart / Adjunct Faculty Lead, St. Louis Community College - Florissant Valley
 - 314-625-4710 mobile / [sstuart11@stlcc.edu](mailto:ssstuart11@stlcc.edu)
- Sean Barton / Instructor, Graphic Design, East Central College
 - 636-584-6672 office / 636-239-1814 mobile / Sean.Barton@eastcentral.edu
- Kathy Blattel / Financial Director, Twin Oaks
 - 636-542-5400 office / 314-565-0935 mobile / kdblattel@gmail.com
- John Hayth / Regional Manager, Lodging Hospitality Management
 - 314-807-6701 mobile / jhayth@rbi.com - work / johnhayth@sbcglobal.net - personal